

Ralph Placzek
CFO / Visible Finance Leader
CPA / CMA / CGMA / MBA



Ralph Placzek is a Visible Finance Leader with a clear focus on the market, customer, operations, and strategic execution along with progressive accounting and corporate finance experience at global organizations in the manufacturing, distribution, retail and technology industries. Ralph is a CFO / MBA / CPA / CMA who is a highly effective partner to the President/CEO and Leadership Team with unquestioned business integrity, ethics and values. Ralph develops trust by demonstrating a thorough knowledge of all operating and financial aspects of a business.

What is important to know is that implementing finance initiatives that efficiently engage all functional areas of an organization, drive the realization of strategic objectives and effectively manage risk, are ways Ralph adds value. This value is further supported by his passion for operational finance, entrepreneurship, and a solid focus towards lean management and continuous improvement. He consistently develops a global understanding of an organization's culture, values and ethical standards when interacting with colleagues, customers, and suppliers from around the world. This understanding is leveraged to synthesize an environment which instills asset discipline, financial clarity and forges the tight management of variable costs and working capital.

“Ralph simultaneously looks at both the details and the larger picture, providing keen insight and negotiation skills when needed. His ability to stay strategic and analytical at the same time is impressive.”

Most recently Ralph was the CFO of the Sears Automotive Group and prior to that he provided financial leadership at Broadwind Energy, Endeavor Information Systems, Webvan, Dot Packaging, Sysco Food Services, Microdot, Northwest Industries and the First National Bank of Chicago.

Ralph received his MBA from the Kellstadt Graduate School of Business at DePaul University with concentrations in Finance and Marketing. His undergraduate degree is in Accountancy from DePaul University.

Ralph Placzek is rich in the skills and experiences found in the best CFO's, however, it is his talents that set him apart.

**Find out more about Ralph at <http://www.linkedin.com/in/rplaczek>
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