

**Robert Anderson**  
**CEO, Business Builder, Turnaround Professional**



Bob is a senior executive with over 15 years of C level management experience. He has facilitated key leadership positions in the USA, Canada, and Latin America for global leaders in transportation, distribution, logistics, travel & leisure and e-commerce. From startups to Fortune 500 companies, Bob consistently increases profitability, improves productivity and accelerates growth through creating and executing strategies, providing financial control, developing information technology, creating performance improvement programs, and implementing sales and marketing initiatives.

As a performance leader, he inspires high performance in teams and organizations through practical, articulate, and creative approaches to solving challenging business problems. Bob's years of experience leading operations to profitable performances allows him to set strategy and vision on which markets to enter to establish and maintain a high rate of growth, evaluate and adjust costs to ensure profitable revenue and increased margins, strategically implement productivity tools to run lean and improve the bottom line, and focus sales teams on reaching and exceeding revenue targets.

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*Bob is a business builder and turnaround professional providing financial and operational leadership to positively impact change, accelerate growth and enhance bottom line performance.*

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Bob earned a Bachelor of Commerce with Honors from the School of Business at Queen's University in Kingston, Ontario, Canada. He has served on boards for non-profit organizations promoting the development of youth sports.

Bob is also an associate consultant with Forrest Consulting where he counsels senior management on strategic planning, business planning, marketing and branding, customer creation, revenue generation, communications, content development, financial, operational, organizational issues and opportunities.

**Find out more about Bob at <http://www.linkedin.com/in/robertanderson55>  
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