

William A. Witkewicz
Global General Management Executive
P & L, and Marketing and Sales



Bill Witkewicz is an experienced general management executive with extensive international experience improving bottom line performance in the global industrial equipment and consumer tools markets. Bill demonstrates success in leading marketing and sales, product development and global product launches, aftermarket business, as well as lean process improvement, and acquisitions.

With keen financial and analytic skills, he has improved profitability and increased market share in many challenging roles within Atlas Copco, a world leading provider of industrial productivity solutions. Most recently, Bill led the successful integration of an acquisition that manufactured compressed air treatment equipment, with plants in the US and China. Bill held P&L responsibility for the sales and manufacturing location within the US, and successfully implemented lean concepts, increasing efficiencies and flow for both standard products and custom engineered solutions.

“Leading teams in the successful development and execution of growth plans has been the hallmark of his professional career. With more than a decade of living abroad, Bill can successfully develop talent and build teams in multiple cultures.”

Prior to returning to the US, Bill held several senior roles around the globe. As Regional General Manager for South East Asia he developed the market position and improved the logistics for the industrial and construction products, and turned around the rental business to generate 20% EBIT. While in Europe, in the senior divisional marketing role, Bill was accountable for worldwide revenue and gross margin, and grew the global equipment rental business by \$20 million and improved margins by nearly five points. As General Manager of the pneumatic tool division in South Africa, he restored profitability through the elimination of non-core manufacturing operations, and his implementation of new business development strategies led to stability and growth.

An amateur car enthusiast, Bill is always looking for the perfect classic car. When he’s not spending time with his wife and two daughters, Bill can be found playing the piano and fantasizing about being a jazz great.

Bill holds an MBA from The University of Chicago Booth School of Business and an undergraduate degree in Literature & Philosophy from Colgate University.

Find out more about William at www.linkedin.com/in/wwitkewicz
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